

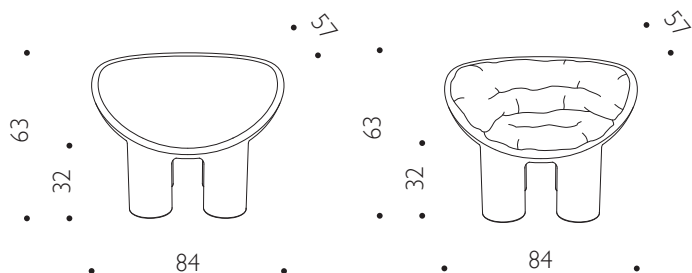
ROLY POLY

by Faye Toogood
2018



ARMCHAIR

————— The distinctive, reassuringly chunky lines of Faye Toogood's Roly Poly furniture collection become even more inviting in her new collaboration with Driade. The latest line for the Italian design house takes the rounded, welcoming shapes of her limited-edition Assemblage No 4 range. The low seat has been augmented with upholstered cushions that nestle in its curved, bowl-like form; the collection also features a new sofa that further explores the Roly Poly aesthetic, highlighting the interplay between the graceful arc of the scoop seat and the four stout and solid legs that support it.



W. 84 D. 57 H. 63; seat H. 32

TECHNICAL INFORMATION

————— Polyethylene monobloc armchair made by rotational molding for both outdoor and indoor use. Available in the following colors: ochre, red brick, peat, charcoal, concrete, flesh. It is available with seat / back cushions made of inside part in polyester fiber and a non-removable fabric cover.

FINISHES



OCHRE



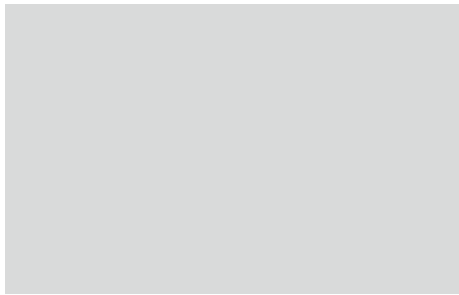
RED BRICK



PEAT



CHARCOAL



CONCRETE



FLESH

Carton size

W. 86 D. 62 H. 68

Gross weight

14,20 Kg.

Net weight

10 Kg.

Country of origin

Italy



COMPANY PROFILE

Founded in 1968, Driade quickly gained a well-recognised positioning in the High/Luxury segment of the branded design furniture market. Driade's reputation is linked to eminent designers and cultural personalities, authors of many icons: Philippe Starck, Ron Arad, Fabio Novembre, Patricia Urquiola, Rodolfo Dordoni, Konstantin Grcic, Antonia Astori, Enzo Mari, Alessandro Mendini, Borek Sipek among others. The collection covers the whole home and ranges from objects of art to daily use tools, furniture for one of a kind houses, marvelous gardens, smart office and flamboyant public spaces.

From a season in which design determined a new trend in terms of mindset, function and image, Driade was one of the greatest representatives, being the first to invent a koiné that is understood at any latitude because written in different languages and codes. If it were a city, it would be New York, London or even Rome at the time of Caravaggio, or more simply the Milano of the Astori Family. It now lives in many cities, in the most exclusive or stylish abodes, giving rise to a sinuous balance between coherence and change, break and culture, following the myth of design that goes "from the spoon to the town", in a collection that has become lifestyle.

After five decades Driade remains consistent, re-editing the 1968 logo together with a capsule collection of icon-chairs including Costes, Nemo and a special limited edition in 50 pieces: Miss Lacy. True luxury.

Following this philosophy and joie de vivre, Driade is an eclectic mix made to astonish. That's why Driade is LABORATORIO ESTETICO!



Faye Toogood is a British designer. Her furniture and objects demonstrate a preoccupation with materiality and experimentation. All of her pieces are handmade by small-scale fabricators and traditional artisans, with an honesty to the rawness and irregularity of the chosen material. With an academic training in the theory and practice of fine art, and a vocational background at the forefront of the magazine industry, Toogood approaches product design with a singular and acutely honed eye. Her highly sculptural work, while showing an astute respect for the past, is derived from pure self-expression and instinct. Toogood's objects are grouped together into her trademark numbered 'Assemblages'. This allows her to avoid the formulaic, to experiment with the materials and processes that dominate her thinking at a particular time. With each Assemblage, she engages not only with the products themselves but also with the three-dimensional space in which they are exhibited, working across multiple disciplines to create a single body of work with an intuitive and unified narrative.

